

We don't need more UI/UX designers!

why are so many people
switching to uiux?



**Why everyone ~~on their~~
~~mother~~ is switching to
uiux design?**

UIUX design is a great field
dont get me wrong, but...
many are switching too,
how can we get you make
stand out of the crowd?

Staying a generalist is not longer an option, everyone knows about uiux now because they took the same course or bootcamp!

Your background and interests makes you more unique than you think

background

+

interests

=

**Standing out
from the crowd**

also better positioned
for a dream job

UX Strategist or Information Architect

Interests:

You care about the **how we get things done**. Organization & planification of process, you are almost like a PM but within UX.

Background:

You've organised & teached workshops, discussion within the organisation, interaction with stakeholders.

Product Designer or Service Designer

Interests:

You care about **what are we building**. Product designers focus on understanding the **life of a digital product** while service designers improve the **overall service experience**.

Background:

Business knowledge on this field can help you immensely at understanding users, markets, trends, business objectives and more.

UX Writer or Content Strategist

Interests:

You like to **write and craft stories**. You bring life to the products by generating engaging pieces of copy. Content strategist go beyond words, includes video, images, etc.

Background:

Easy transition for copywriters, advertising and english majors fit better on these areas of the ux world.

UX Researcher or Data Analyst

Interests:

You are *very* curious and like to dig into understanding **what motivates people**.

You also know the difference between Qualitative vs Quantitative data.

Background:

You are good at interviews, questionnaires, surveys or any other methods of obtaining information from people.

Voice Designer AR/VR Designer

Interests:

These are emerging technologies and have many areas of opportunities yet the design principles are still applied ever step of the process.

Background:

Have a deep understanding in conversations and for AR/VR deep understanding about 3D realities and even interior design.

We dont need more
UI UX designers!

**What we need is people
to specialize on specific
topics, problems and areas
within the tech industry.**

Your previous experiences is what
makes you unique, desirable and
will put you ahead of the curb!

What makes you great? How is that related to UX?

If you are ready to go to the next level in your career let me know in the comments!

